

## CONTRACT



**WAGM**  
**12 Brewer Rd**  
**Presque Isle, ME 04769**  
**Sales T & C: www.gray.tv/advertising**  
**(207) 764-4461**

<u>Contract / Revision</u> 1292318 /		<u>Alt Order #</u> WOC12133926
<u>Advertiser</u> Maine Momentum		<u>Original Date / Revision</u> 08/02/19 / 08/02/19
<u>Contract Dates</u> 09/30/19 - 01/05/20	<u>Estimate #</u> 100	
<u>Product</u> MAINE MOMENTUM Q419		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WAGM	<u>Account Executive</u> Linda Connolly	<u>Sales Office</u> Presque Isle Na
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 18	<u>Product 1/2</u> 18
<u>Agency Ref</u> 138667	<u>Advertiser Ref</u> 170284	

And:

**Ethica Media LLC**  
**1225 Franklin Ave**  
**Ste 325**  
**Garden City, NY 11530**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAGM	10/14/19	12/22/19	Late Fringe Rotator Sa-Su	12:00 XM-1:00 XM		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/14/19	10/20/19	-----S				1	\$20.00			
	Week:	10/21/19	10/27/19	-----				0	\$0.00			
	Week:	10/28/19	11/03/19	-----				0	\$0.00			
	Week:	11/04/19	11/10/19	-----S				1	\$20.00			
	Week:	11/11/19	11/17/19	-----				0	\$0.00			
	Week:	11/18/19	11/24/19	-----				0	\$0.00			
	Week:	11/25/19	12/01/19	-----S				1	\$20.00			
	Week:	12/02/19	12/08/19	-----				0	\$0.00			
	Week:	12/09/19	12/15/19	-----				0	\$0.00			
	Week:	12/16/19	12/22/19	-----S				1	\$20.00			
N 2	WAGM	09/30/19	12/29/19	Late Fringe Rotator Sa-Su	11:00 PM-12:00 XM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----S				1	\$40.00			
	Week:	10/07/19	10/13/19	-----				0	\$0.00			
	Week:	10/14/19	10/20/19	-----				0	\$0.00			
	Week:	10/21/19	10/27/19	-----S				1	\$40.00			
	Week:	10/28/19	11/03/19	-----				0	\$0.00			
	Week:	11/04/19	11/10/19	-----				0	\$0.00			
	Week:	11/11/19	11/17/19	-----S				1	\$40.00			
	Week:	11/18/19	11/24/19	-----				0	\$0.00			
	Week:	11/25/19	12/01/19	-----				0	\$0.00			
	Week:	12/02/19	12/08/19	-----S				1	\$40.00			
	Week:	12/09/19	12/15/19	-----				0	\$0.00			
	Week:	12/16/19	12/22/19	-----				0	\$0.00			
	Week:	12/23/19	12/29/19	-----S				1	\$40.00			
N 3	WAGM	09/30/19	12/27/19	M-F 5p-530p	5:00 PM-5:30 PM		:30			NM	19	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	MTWTF--				3	\$150.00			
	Week:	10/07/19	10/13/19	-----				0	\$0.00			
	Week:	10/14/19	10/20/19	MTWTF--				1	\$150.00			
	Week:	10/21/19	10/27/19	MTWTF--				3	\$150.00			
	Week:	10/28/19	11/03/19	-----				0	\$0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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N 6	WAGM	09/30/19	01/03/20	Late Show	11:35 PM-12:37 XM		:30			NM	39	\$2,340.00																																																																																																																																																																																																			
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**WAGM**  
**12 Brewer Rd**  
**Presque Isle, ME 04769**  
**Sales T & C: www.gray.tv/advertising**  
**(207) 764-4461**

<u>Contract / Revision</u> 1292318 /		<u>Alt Order #</u> WOC12133926
<u>Advertiser</u> Maine Momentum		<u>Original Date / Revision</u> 08/02/19 / 08/02/19
<u>Contract Dates</u> 09/30/19 - 01/05/20	<u>Product</u> MAINE MOMENTUM Q4	<u>Estimate #</u> 100

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 7	WAGM	09/30/19	12/28/19	Sat Wheel of Fortune	7:00 PM-7:30 PM		:30			NM	7	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----S-				1	\$110.00			
	Week:	10/07/19	10/13/19	-----				0	\$0.00			
	Week:	10/14/19	10/20/19	-----S-				1	\$110.00			
	Week:	10/21/19	10/27/19	-----S-				1	\$110.00			
	Week:	10/28/19	11/03/19	-----				0	\$0.00			
	Week:	11/04/19	11/10/19	-----S-				1	\$110.00			
	Week:	11/11/19	11/17/19	-----S-				1	\$110.00			
	Week:	11/18/19	11/24/19	-----				0	\$0.00			
	Week:	11/25/19	12/01/19	-----S-				1	\$110.00			
	Week:	12/02/19	12/08/19	-----				0	\$0.00			
	Week:	12/09/19	12/15/19	-----				0	\$0.00			
	Week:	12/16/19	12/22/19	-----				0	\$0.00			
	Week:	12/23/19	12/29/19	-----S-				1	\$110.00			
N 8	WAGM	09/30/19	01/03/20	WAGM This Morning @ 530a	5:30 AM-6:00 AM		:30			NM	25	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	MTWTF--				2	\$110.00			
	Week:	10/07/19	10/13/19	MTWTF--				3	\$110.00			
	Week:	10/14/19	10/20/19	-----				0	\$0.00			
	Week:	10/21/19	10/27/19	MTWTF--				2	\$110.00			
	Week:	10/28/19	11/03/19	MTWTF--				3	\$110.00			
	Week:	11/04/19	11/10/19	-----				0	\$0.00			
	Week:	11/11/19	11/17/19	MTWTF--				2	\$110.00			
	Week:	11/18/19	11/24/19	MTWTF--				3	\$110.00			
	Week:	11/25/19	12/01/19	-----				0	\$0.00			
	Week:	12/02/19	12/08/19	MTWTF--				2	\$110.00			
	Week:	12/09/19	12/15/19	MTWTF--				3	\$110.00			
	Week:	12/16/19	12/22/19	-----				0	\$0.00			
	Week:	12/23/19	12/29/19	MTWTF--				2	\$110.00			
	Week:	12/30/19	01/05/20	MTWTF--				3	\$110.00			
N 9	WAGM	10/14/19	12/20/19	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/14/19	10/20/19	MTWTF--				2	\$100.00			
	Week:	10/21/19	10/27/19	-----				0	\$0.00			
	Week:	10/28/19	11/03/19	-----				0	\$0.00			
	Week:	11/04/19	11/10/19	MTWTF--				2	\$100.00			
	Week:	11/11/19	11/17/19	-----				0	\$0.00			
	Week:	11/18/19	11/24/19	-----				0	\$0.00			
	Week:	11/25/19	12/01/19	MTWTF--				3	\$100.00			
	Week:	12/02/19	12/08/19	-----				0	\$0.00			
	Week:	12/09/19	12/15/19	-----				0	\$0.00			
	Week:	12/16/19	12/22/19	MTWTF--				2	\$100.00			
N 10	WAGM	10/07/19	01/04/20	CBS This Morning Saturday	8:00 AM-10:00 AM		:30			NM	14	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/07/19	10/13/19	-----S-				2	\$80.00			
	Week:	10/14/19	10/20/19	-----S-				1	\$80.00			
	Week:	10/21/19	10/27/19	-----				0	\$0.00			
	Week:	10/28/19	11/03/19	-----S-				2	\$80.00			
	Week:	11/04/19	11/10/19	-----S-				1	\$80.00			
	Week:	11/11/19	11/17/19	-----				0	\$0.00			

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<u>Contract / Revision</u> 1292318 /		<u>Alt Order #</u> WOC12133926
<u>Advertiser</u> Maine Momentum		<u>Original Date / Revision</u> 08/02/19 / 08/02/19
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N 12	WAGM	10/14/19	12/21/19	Late Fringe Rotator Sa-Su	12:00 XM-1:00 XM		:30			NM	4	\$120.00																																																																																																																																																																																						
<table><tr><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="7"></th></tr><tr><td>Week:</td><td>10/14/19</td><td>10/20/19</td><td>-----S-</td><td>1</td><td>\$30.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/21/19</td><td>10/27/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/28/19</td><td>11/03/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>11/04/19</td><td>11/10/19</td><td>-----S-</td><td>1</td><td>\$30.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>11/11/19</td><td>11/17/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>11/18/19</td><td>11/24/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>11/25/19</td><td>12/01/19</td><td>-----S-</td><td>1</td><td>\$30.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>12/02/19</td><td>12/08/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>12/09/19</td><td>12/15/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>12/16/19</td><td>12/22/19</td><td>-----S-</td><td>1</td><td>\$30.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/14/19	10/20/19	-----S-	1	\$30.00								Week:	10/21/19	10/27/19	-----	0	\$0.00								Week:	10/28/19	11/03/19	-----	0	\$0.00								Week:	11/04/19	11/10/19	-----S-	1	\$30.00								Week:	11/11/19	11/17/19	-----	0	\$0.00								Week:	11/18/19	11/24/19	-----	0	\$0.00								Week:	11/25/19	12/01/19	-----S-	1	\$30.00								Week:	12/02/19	12/08/19	-----	0	\$0.00								Week:	12/09/19	12/15/19	-----	0	\$0.00								Week:	12/16/19	12/22/19	-----S-	1	\$30.00																																														
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N 14	WAGM	09/30/19	12/27/19	Price Is Right	11:00 AM-12:00 PM		:30			NM	10	\$1,600.00																																																																																																																																																																																						
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(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



**WAGM**  
**12 Brewer Rd**  
**Presque Isle, ME 04769**  
**Sales T & C: www.gray.tv/advertising**  
**(207) 764-4461**

<u>Contract / Revision</u> 1292318 /		<u>Alt Order #</u> WOC12133926
<u>Advertiser</u> Maine Momentum		<u>Original Date / Revision</u> 08/02/19 / 08/02/19
<u>Contract Dates</u> 09/30/19 - 01/05/20	<u>Product</u> MAINE MOMENTUM Q4	<u>Estimate #</u> 100

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																																						
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(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



**WAGM**  
**12 Brewer Rd**  
**Presque Isle, ME 04769**  
**Sales T & C: www.gray.tv/advertising**  
**(207) 764-4461**

<u>Contract / Revision</u> 1292318 /		<u>Alt Order #</u> WOC12133926
<u>Advertiser</u> Maine Momentum		<u>Original Date / Revision</u> 08/02/19 / 08/02/19
<u>Contract Dates</u> 09/30/19 - 01/05/20	<u>Product</u> MAINE MOMENTUM Q4	<u>Estimate #</u> 100

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																																						
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N 19	WAGM	09/30/19	12/06/19	Daytime Rotator M-F	12:00 PM-12:30 PM		:30			NM	4	\$640.00																																																																																																																																																																																						
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<table><tr><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="7"></th></tr><tr><td>Week:</td><td>10/07/19</td><td>10/13/19</td><td>MTWTF--</td><td>1</td><td>\$260.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/14/19</td><td>10/20/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/21/19</td><td>10/27/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/28/19</td><td>11/03/19</td><td>MTWTF--</td><td>1</td><td>\$260.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>11/04/19</td><td>11/10/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>11/11/19</td><td>11/17/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>11/18/19</td><td>11/24/19</td><td>MTWTF--</td><td>1</td><td>\$260.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>11/25/19</td><td>12/01/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>12/02/19</td><td>12/08/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>12/09/19</td><td>12/15/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>12/16/19</td><td>12/22/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>12/23/19</td><td>12/29/19</td><td>-----</td><td>0</td><td>\$0.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td>12/30/19</td><td>01/05/20</td><td>MTWTF--</td><td>1</td><td>\$260.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/07/19	10/13/19	MTWTF--	1	\$260.00								Week:	10/14/19	10/20/19	-----	0	\$0.00								Week:	10/21/19	10/27/19	-----	0	\$0.00								Week:	10/28/19	11/03/19	MTWTF--	1	\$260.00								Week:	11/04/19	11/10/19	-----	0	\$0.00								Week:	11/11/19	11/17/19	-----	0	\$0.00								Week:	11/18/19	11/24/19	MTWTF--	1	\$260.00								Week:	11/25/19	12/01/19	-----	0	\$0.00								Week:	12/02/19	12/08/19	-----	0	\$0.00								Week:	12/09/19	12/15/19	-----	0	\$0.00								Week:	12/16/19	12/22/19	-----	0	\$0.00								Week:	12/23/19	12/29/19	-----	0	\$0.00								Week:	12/30/19	01/05/20	MTWTF--	1	\$260.00							
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Totals											198	\$23,200.00																																																																																																																																																																																						

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 - 10/27/19	58	\$6,820.00	(\$1,023.00)	\$5,797.00
10/28/19 - 11/24/19	59	\$7,210.00	(\$1,081.50)	\$6,128.50
11/25/19 - 12/29/19	66	\$7,390.00	(\$1,108.50)	\$6,281.50
12/30/19 - 01/04/20	15	\$1,780.00	(\$267.00)	\$1,513.00
<b>Totals</b>	<b>198</b>	<b>\$23,200.00</b>	<b>(\$3,480.00)</b>	<b>\$19,720.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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